

396 x 210 Roll Folded  
to 1/3 A4

Three fold/crease


396mm x 210mm flat size  
402mm x 216mm flat with bleed  
99mm x 210mm finished size

97mm, 196mm, 296mm fold/crease

Panel widths  
97mm, 99mm, 100mm, 100mm

 BLEED AREA: This area will be removed.  
Extend any colour or images into this  
3mm bleed area.

 TRIM LINE: Finished print size.

 SAFE AREA: All text should be kept  
within this area.



OUTSIDE SPREAD

**INSIDE SPREAD**

100mm, 200mm, 299mm fold/crease

Panel widths

100mm, 100mm, 99mm, 97mm